

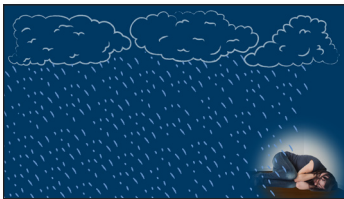
# LOOK THROUGH THEIR EYES

## Childhood Trauma Awareness Campaign

Video Script

### PSA Video 1

#### 60 Second Video



#### Children's Voices

My parents argue a lot  
It seems like they're always fighting  
I hate it when they yell and scream  
It's my fault, I just know it  
I hate this. Why can't they be happy?  
Stop! I wish they'd just stop!

#### Background Voices

Parents arguing intensely

#### Voice Over

Sometimes things happen to children that impact them in ways you'd never imagine. And sometimes these events can cause trauma that may affect a child today, and in the future. To understand their anxieties—and the trauma that may have caused it—look at the situation through the child's eyes. Because if you recognize the signs of childhood trauma, you can do something about it. There is help and there is hope. To learn more, visit [Look Through Their Eyes dot org](http://Look Through Their Eyes dot org).

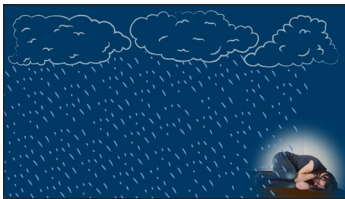
# LOOK THROUGH THEIR EYES

## Childhood Trauma Awareness Campaign

Video Script

### PSA Video 1

#### 30 Second Video



#### Voice Over

Sometimes things happen to children that impact them in ways you'd never imagine. And sometimes these events can cause trauma that may affect a child today, and in the future. To understand their anxieties—and the trauma that may have caused it—look at the situation through the child's eyes. Because if you recognize the signs of childhood trauma, you can do something about it. There is help and there is hope. To learn more, visit [Look Through Their Eyes dot org](http://Look Through Their Eyes dot org).

# LOOK THROUGH THEIR EYES

## Childhood Trauma Awareness Campaign

Radio Script

### PSA Radio 1

#### 30 Second Radio Reader

##### **English Version:**

Childhood trauma is real. And sometimes things happen to children that impact them in ways you'd never imagine. Angry arguments between parents, yelling and hitting could be traumatic to a child. To understand if your child may be experiencing trauma, look at each situation through the child's eyes. If you see the signs of childhood trauma—anxiety, clinging, anger, indifference or fear—you can do something. There is help and there is hope. To learn more, visit Look Through Their Eyes dot org. That's Look Through Their Eyes dot org.

##### **Spanish Version:**

El trauma infantil es real. Y a veces pasan cosas que impactan a los niños en formas que uno no se imagina. Los pleitos entre los padres, los gritos y golpes, pueden ser traumáticos para un niño. Para saber si su hijo está traumatado, mire cada situación a través de los ojos del niño. Si le nota signos de trauma como ansiedad, demasiado apego, ira, indiferencia o miedo, usted puede hacer algo. Existe ayuda y hay esperanza. Para más información, visite en Internet: Ver a Través de sus Ojos punto o r g. De nuevo: Ver a Través de sus Ojos punto o r g.

# LOOK THROUGH THEIR EYES

## Childhood Trauma Awareness Campaign

Radio Script

### PSA Radio 1

#### 15 Second Radio Reader

##### English Version:

Childhood trauma is real. And sometimes things happen to children that impact them in ways you'd never imagine. If you see signs of childhood trauma— anxiety, clinging, anger, indifference or fear—visit Look Through Their Eyes dot org for help and hope. That's Look Through Their Eyes dot org.

##### Spanish Version:

El trauma infantil es real. Y a veces pasan cosas que impactan a los niños en formas que uno no se imagina. Si nota señas de trauma en su niño, como ansiedad, apego excesivo, ira, indiferencia o miedo, visite en Internet: Ver a Través de sus Ojos punto o r g. De nuevo: Ver a Través de sus Ojos punto o r g.