

LOOK THROUGH THEIR EYES

Childhood Trauma Awareness Campaign

Video Script

PSA Video 2

60 Second Video



Adult Voice Over

Bullying can tear a child apart, emotionally and physically...

Child Voice Over

"Nobody likes you"

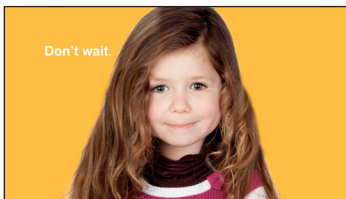


Adult Voice Over

...piece by piece...

Child Voice Over

"you are... such... a... slut."



Adult Voice Over

...it's more than just teasing, more than just kids being kids.

Child Voice Over

"You can't stop me!"



Adult Voice Over

Bullying is cruel in any form. It is often repeated and can cause childhood trauma. Kids who are bullied are more than two and a half times more likely to attempt suicide. To understand what might be happening to your child, look through their eyes. You may see fear, anger, depression or distress. These are just some of the signs of childhood trauma. Trauma that is real and lasting. Trauma that can happen at any age and has many causes— including bullying.

Learn to look through their eyes and know what to watch for. Don't wait. Look through their eyes and help. You CAN do something about childhood trauma. There is help, and there is hope. Learn more at Look Through Their Eyes dot org. That's Look Through Their Eyes dot org.

LOOK THROUGH THEIR EYES

Childhood Trauma Awareness Campaign

PSA Video 2

30 Second Video



Adult Voice Over

Bullying can tear a child apart,

Child Voice Over

“you are... such... a... slut.”

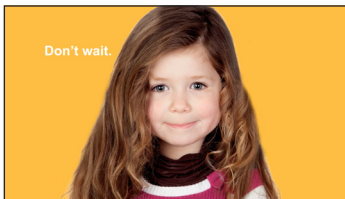


Adult Voice Over

emotionally and physically...
...it's more than just teasing.

Child Voice Over

“You can't stop me!”



Adult Voice Over

Kids who are bullied are more than two and a half times more likely to attempt suicide. Look through their eyes. You may see fear, anger, depression or distress. These are just some of the signs of childhood trauma.

Don't wait. You CAN do something about childhood trauma. There is help, and there is hope. Learn more at Look Through Their Eyes dot org.



LOOK THROUGH THEIR EYES

Childhood Trauma Awareness Campaign

PSA Radio 2

30 Second Radio Reader

English Version:

Bullying can tear a child apart emotionally and physically. It is often repeated and can cause childhood trauma. These kids are more than two and a half times more likely to attempt suicide. But you can help. Look through their eyes and you may see fear, anger, depression or distress— these are just some of the signs of childhood trauma. Don't wait. You CAN do something. There is help, and there is hope. Learn more at Look Through Their Eyes dot org.

Spanish Version:

La intimidación y el acosamiento pueden herir a un niño físicamente, y causar trauma emocional. Las probabilidades de que intenten suicidarse aumentan. Usted puede ayudar. Vea a través de sus ojos. Busque los signos: miedo, ira, depresión o inquietud. No espere. Haga algo. Hay ayuda y esperanza. Obtenga más información en ver a través de sus ojos punto o r g.

LOOK THROUGH THEIR EYES

Childhood Trauma Awareness Campaign

PSA Radio 2

15 Second Radio Reader

English Version:

Bullying can tear a child apart emotionally and physically, and can cause childhood trauma. You can help. Look through their eyes and you may see the signs—fear, anger, depression or distress. Don't wait. Learn more at [Look Through Their Eyes dot org](http://LookThroughTheirEyes.org).

Spanish Version:

La intimidación y el acosamiento pueden herir a un niño físicamente, y causar trauma emocional. Ayúdele! Busque signos de miedo, ira, depresión o angustia. Infórmese en: [ver a través de sus ojos punto o r g](http://veratravesdesusojos.org).